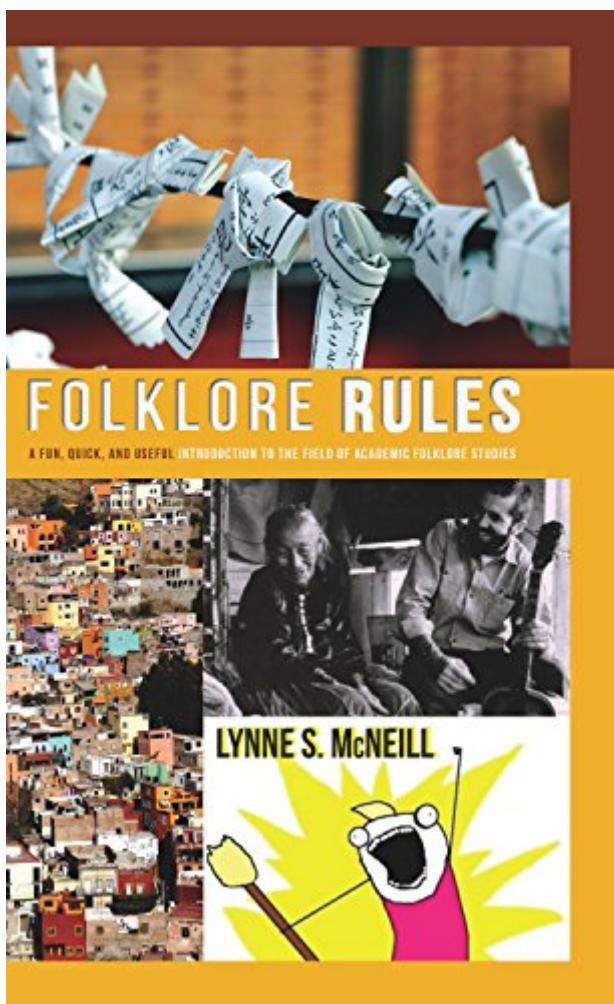


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# Folklore Rules: A Fun, Quick, And Useful Introduction To The Field Of Academic Folklore Studies



## **Synopsis**

Folklore Rules is a brief introduction to the foundational concepts in folklore studies for beginning students. Designed to give essential background on the current study of folklore and some of the basic concepts and questions used when analyzing folklore, this short, coherent, and approachable handbook is divided into five chapters: What Is Folklore?; What Do Folklorists Do?; Types of Folklore; Types of Folk Groups; and, finally, What Do I Do Now? Through these chapters students are guided toward a working understanding of the field, learn basic terms and techniques, and learn to perceive the knowledge base and discourse frame for materials used in folklore courses. Folklore Rules will appeal to instructors and students for a variety of courses, including introductory folklore and comparative studies as well as literature, anthropology, and composition classes that include a folklore component.

## **Book Information**

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## **Customer Reviews**

Decent read for a textbook, but it was obvious the author spent her life in academia. Many of the

attempts at humor were obviously meant for those on a college campus, not working adults. She also kept referring to corporations as being the public sector, giving the impression that she thinks government and business are the same. Still, she covered the intended topic of what folklore is (and is not), without making the book needlessly drawn out. I am glad I got the digital version because it made it easy to follow the annotations, plus it cost less.

I took a college Folklore class in Fall 2013, and this little book was one of the textbooks used. It was the smallest of all the books; however, it offered the most lasting and profound impact on my studies. The subject of folklore on the surface sounds fun, exciting, and easy; however, there is much more to folklore study and folklore fieldwork than meets the common eye. Simply defining what folklore is can be an interesting, enlightening, and long conversation--as our class learned! The wonderful thing about McNeil's book is that she is totally true to her mission: to provide a foundation textbook to the field that "...lets folklore be both fun and complicated" (Preface ix). In less than 100 pages, the reader learns how to critically approach folklore in a confident, academic way while enjoying the experience as...well...one of the folks! The author provides the tools and guided focus new students need, especially if they are tasked with collection projects or other themed research. This is one of those textbooks that you just want to keep, and I did.

This is an easy-to-understand introduction to the study of folklore for multiple levels and disciplines. It has the perfect amount of theory, history, and examples to get students started on their own folklore research. I plan to use it as the primary folklore theory text for a folklore-themed introductory college composition course.

This was a great book for the basic understanding of folklore and I would highly recommended it to college students who need assistance in understanding the topic.

Great resource for an introduction to folklore! Easy to read and learn.

Thanks!

Having had the pleasure of being in Dr. McCain Neill's classes I cannot say enough good things about her and her book. Great gift to share with family and friends so they can begin to enjoy the beauty and magic of folklore installs its mystery and magic. Great beginning and supplementary

information!

This is an easy to read text for college students. Well written, comprehensive and entertaining. Most college texts are dry and 'teaching' directed. "Folklore Rules" is "learning" friendly. It is an enjoyable, informative look at the 'myths' we have all grown up with!

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